# Social media guru and writer who loves great American food? Share your passion!



Project Title	Social media guru and writer who loves great American food? Share your passion!
Project Summary	Be part of making our new European website a great success and help us communicate that U.S. agricultural products are delicious, diverse and sustainable. Help us expand our European social media presence through our many communications channels. Be creative, research and write.
Country	Germany

### **Project Description**

Europe is a diverse, high-value market for U.S. food and agricultural products with a sophisticated consumer base and a food industry that places great value on quality, transparency, and authenticity. Use your social media skills to share great stories and communicate the sustainability, reliability, consistency, and diversity of American foods and agriculture. Our office, the Foreign Agricultural Service in Berlin, is in the process of establishing a brand-new website for all European FAS posts, and you will help us review, edit, and create its content. You will also increase our social media engagement across multiple platforms. You might also edit and research projects and write about U.S. - European agricultural trade and policy related topics.

#### **Required Skills or Interests**

Skill(s)
Marketing
Political Analysis
Research
Social media management
Writing

#### **Additional Information**

## **Language Requirements**

None